

How to Get Your Free Website Setup!

I'm excited about helping you set up your website. I know how much creating an online business has meant to me and I know it will do the same for you!

I've included two checklists below. First are the steps to get your free website setup and be on your way to that monthly cash flow. The second checklist is a step-by-step into running your website, just some additional help I wanted to offer to be as successful as possible.

Get your website set up absolutely FREE!

1. Click the link below and sign up for Blue Host webhosting. This is the service you use to get your website online and I've negotiated a special rate for less than \$3 a month. You can sign up for any package you like from one-year to three.

**Click Here to Get Your Website
Started for FREE!**

2. Email me your sales receipt for the Blue Host package to jhogue@peerfinance101.com so I can put you on the list for the free setup.
3. Pick a domain name (a name for your website through Blue Host) and a logo you want used. You can get an easy logo made through freelancers on Fiverr, make one yourself or just leave this for later.
4. Email me the login information for Blue Host or set up an account I can use to create your website.

Simple as that! It generally takes 3-5 days to set up a website depending on the waitlist. I'll email you when everything is ready and you'll be on your way!

How to Manage Your New Website

I just wanted to include a few notes here on how to find your way around your new website and get started. Blogging is a business just like any other so it will take some getting used to but you'll be surprised how quickly you pick it up.

Understand that whether you make money directly through your website or send traffic to an online store on Shopify or Amazon, the business model is the same. It all revolves around posting on your site to draw visitors from Google search. Posting a new article at least once a week will give you the constant flow of traffic you need to start making money.

- Logging into your website on WordPress, you'll see the menu bar at the left.

- 'Pages' are parts of your website that won't change regularly. I will set up three pages on the site; About, Blog Page and Contact but you'll need to add text to the 'About' and 'Contact' pages.
 - Click 'Pages' in the left menu and look for the page you want to change or click 'Add New'
 - You can enter a title for the page, content to introduce yourself and images then click 'Update'
- 'Posts' are your regular article updates to the blog. This is where you'll write the content that will draw Google traffic
 - Click 'Posts' in the menu and 'Add New'
 - Add a title and content to the post
 - You can add headings to title your sections, this also helps increase your ranking for the post in Google searches
 - You can add images and graphs to make the post more engaging
 - Pick a category for your post in the right menu (You'll need to create new categories at first)
 - You can post your article immediately or schedule it to go live in the future by changing the 'Publish' date and clicking Schedule
- You can add images and graphics to your site by adding them in the 'Media' menu item

The basics will get you started and it really is easier than it appears. I've linked a couple of posts below on how to start blogging (though some of this is already done for you) and how to make writing easy!

- [This article includes more detail on writing a post and understanding your blog setup](#)
- [This article shows you what to write about and how to make blog writing easy](#)

Believe me, anyone can start a website and make money. I've grown my income to over \$20,000 a month in less than six years and I know you can do this. Don't forget to take advantage of that special blog setup offer!

Joseph Hogue, CFA
Let's Talk Money!